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## Zero Zone Unveils the Reveal Merchandiser® MX (Meat Exclusive) Open Multi-Deck

**NORTH PRAIRIE, WI—July 10, 2019**—Zero Zone, Inc., a leading manufacturer in the refrigeration industry known for its responsiveness to customers, announced the introduction of the Zero Zone Reveal Merchandiser® MX, designed exclusively for selling fresh meat.

This new open multi-deck is specifically designed to optimize the display of fresh meat. It incorporates the sleek design and energy performance of all Zero Zone products while maximizing the appeal and freshness of meat. Featuring ChillBrite® LED lighting, shoppers will be drawn to this case whether it's displaying beef, poultry, pork, or lamb.

"That bright red meat color really pops, and it's all about 'eye appeal is buy appeal.' I feel that the Reveal case does a better job at showing the fresh meat program," said the general manager of a Louisiana retailer.

Retailers can choose between 75" or 80" tall cases, low or medium sills, optional angled end frames with windows, and optional glass fronts. As *the responsive company*™, Zero Zone is proud to offer you choices so you can select the case that best fits your needs.

Zero Zone provides innovative products made with the highest quality materials to ensure performance and durability. As part of the Reveal Merchandiser® product line, the new MX display case is built to emphasize product visibility and accessibility.

For more information about the Reveal Merchandiser® MX display case, visit [www.zero-zone.com](http://www.zero-zone.com).

### About Zero Zone

Established in 1961, Zero Zone has display case plants in North Prairie and Waukesha, WI, and refrigeration systems facilities in Ramsey, MN. Zero Zone is a leading manufacturer of refrigerated glass door display cases, open multi-decks, and commercial refrigeration systems for supermarkets, drug, dollar, and convenience stores, and manufactures industrial refrigeration systems for cold storage, food processing, and ice arenas.



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